



DAVID NEWCOMB

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My skills include...



CREATIVE
MANAGEMENT



COLOR THEORY



STRATEGIC
THINKING



PHOTOGRAPHY



APPAREL
GRAPHICS DESIGN



PHOTO
RETOUCH



LAYOUT DESIGN



PHOTO
MANIPULATION



PACKAGING
DESIGN



PRE-PRESS



DIGITAL ART



PRESS CHECKS



ILLUSTRATION



MARKET
RESEARCH



TYPOGRAPHY



PRODUCT
DEVELOPMENT

EXPERIENCE

November 2013 - present

FINE ARTS TEACHER | ASPIRE ART LESSONS | Herriman, UT

I have started a small business teaching fine art lessons to both youth and adults. I love drawing and painting, and it has been really fun to put together my own curriculum and to teach what I know to others.

July 2009 - Present

ART DIRECTOR | SIGNATURE PRODUCTS GROUP | Salt Lake City, UT

I have had the opportunity to wear several different hats over the last seven and a half years at SPG. I came on as a graphic designer, and have since worked as a Senior Designer, Apparel Graphics Manager and an Art Director. Some of my main responsibilities have been;

- Direct the design of brand reinforcing packaging, catalogs, in-store displays, trade show displays and web graphics for a variety of brands and product categories, including 800 new products in 2016.
- Direct the long term projects & the day to day work for a team of 13 people, 12 designers and a project manager.
- Design/oversee design and production of seven bi-annual product catalogs.
- Network and outsource project overflow to freelance designers.
- Plan & direct lifestyle photo shoots for marketing collateral, including; web, catalogs, ads, trade show booths and in-store displays.
- Manage the design and production of in-store POP displays.
- Conduct trend & demographic research for a variety of brands and product categories.
- Design apparel graphics for use in screen print, appliqué & embroidery for five apparel brands.
- Photograph and teach younger designers to photograph/edit product photos.

June 2008 - February 2009

GRAPHIC/PRODUCT DESIGNER | SPIRIT LEATHER WORKS | Eugene, OR

After a two month internship, I was hired as a full time graphic artist and product developer in charge of the company's branded jean line. As a designer, I created belt and wallet designs for our Nike Golf, Tiger Woods, and Bill Adler lines. I also did much of the company's product photography, catalog design and packaging design. As a product developer, I managed my own product line, communicated with overseas vendors, and made spec and costing spreadsheets.

EDUCATION

2005 - 2008

BFA - APPLIED VISUAL ARTS | OREGON STATE UNIVERSITY | Corvallis, OR

2003 - 2005

AS - GENERAL STUDIES | WEBER STATE UNIVERSITY | Ogden, UT

PERSONAL ACHIEVEMENTS

2013 - Adopted our 3rd child

2012 - Completed a 1/2 Marathon in less than 2 hrs

2004 - 3rd place winner in the Utah State Fair semi-pro photography division

1998 - 2001 - Missionary in Argentina for the Church of Jesus Christ of Latter-day Saints

1995 - Awarded the rank of eagle scout

SOFTWARE

Adobe Photoshop

Microsoft Outlook

Adobe Illustrator

Microsoft Word

Adobe InDesign

Microsoft Excel

Adobe Flash

Microsoft Project

Sketchbook Pro